HEART OF THE COMMUNITY APPLICATION FORM

PROUDLY SUPPORTING ST.GEORGE
ST.GEORGE VENUES

Supporting local people, local causes and local impact.

Frequently Asked Questions

What is the Heart of the Community Program?

It provides financial support to eligible community organisations delivering positive outcomes in communities served by St George Venues, with a focus on local people, causes and impact. Members and visitors will have the opportunity to vote for their choice of project with the purchase of a mian meal.

Who can apply?

Incorporated associations, registered charities, not-for-profits, sporting groups and education facilities may apply if they operate in Georges River, Bayside or surrounding local government areas may seek funding for a specific program or project.

Who isn't eligible?

Political groups, faith-promoting religious activities, individuals, commercial or for-profit businesses, organisations inconsistent with club values, and projects already receiving substantial ClubGRANTS funding from St George Venues.

How often are grants awarded?

There are four quarterly funding rounds each year.

Round 1: 1 November–31 January

Round 2: 1 February–30 April

Round 3: 1 May–31 July

Round 4: 1 August–31 October

How much funding is available?

Each quarter distributes $2,000: $1,000 to the winning organisation and $500 to each of two runners-up.

How does voting work?

Members and visitors will receive one voting token with every main-meal purchased (including monthly and daily specials) and place it in the jar for the organisation they wish to support.

Where does voting take place?

At participating St George Venues locations

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How is the winner selected?

The organisation with the most votes across all participating venues receives the largest quarterly allocation. Voting decisions are final.

How do organisations apply?

Applicants complete the online application form. The Community team reviews applications for eligibility.

What happens after an application is submitted?

Eligible successful applicants are scheduled into future voting rounds. Unsuccessful applications are held for 12 months and may be considered in future rounds.

Does applying guarantee participation?

No. Applying doesn't guarantee participation.

When is funding paid?

Funding is paid within four weeks after the relevant funding round closes.

How can recipients use the funding?

Funds must be used for the approved purpose. St George Venues may request evidence of spending.

Do recipients need to report on impact?

Yes. Recipients may be required to provide an impact update within six months of receiving funding.

What promotional support is provided?

Promotion may include club website pages, quarterly launch videos, social posts, member emails, What's On brochures, in-venue digital signage and winner celebration posts. Successful participating groups will also be provided with a flier to promote throughout their communities to encourage voting.

What promotional responsibilities do participating organisations have?

They agree to allow use of their name and logo, provide photos where available, join reasonable promotional opportunities, and promote the program to their communities to encourage visitation and voting.